

# INAUGURAL CARIBBEAN HEALTH ECONOMICS SYMPOSIUM

Bitter End Yacht Club

Virgin Gorda, British Virgin Islands

Agenda – As of December 8, 2015

## Sunday, December 13, 2015

Pre-Symposium [Necker Island](#) Tour

- Tour of Richard Branson's personal island and nature park: 1:00pm to 3:30pm  
Personal invite from the Richard with opportunity to meet him personally at end of tour.  
Space is limited. Will leave from BEYC dock on symposia boats or motor launch to Necker Island.

Welcome reception, 6:00pm, BEYC

Town & Gown Exchange, 7:00pm, BEYC

- **“Publications, Patents and Privacy: Holy Trinity or Bermuda Triangle of Health Economics Research”**: Informal forum between policy makers, academics and industry

## Monday, December 14, 2014

- Breakfast at BEYC 7:00 to 8:30
- Paper - 8:30 to 9:30: [Switching Costs and Plan Loyalty in Medicare Part C](#).  
[Adam Atherly](#), University of Colorado, Denver  
Roger Feldman, University of Minnesota  
Bryan Dowd, University of Minnesota  
E. Van den Broek, University of Colorado, Denver
- Paper - 9:30 to 10:30: [Insurer Competition in Health Care Markets](#)  
[Kate Ho](#), Columbia University  
[Robin S. Lee](#), Harvard University
- Coffee and electronic catch-up 10:30 to 11:00
- Paper - 11:00 to Noon: [Marginal Treatment Effects and the External Validity of the Oregon Health Insurance Experiment](#)  
[Amanda Kowalski](#), Yale University
- Afternoon choices and preferences

- Afternoon Activities arranged independently by BEYC staff
  - OR -
- Sail excursion to The Baths on Virgin Gorda (with a possible race back)
- Happy Hour Town & Gown Exchange, 7:00pm, BEYC

**Has pharmacoeconomics lost its way?** Panel discussion featuring work from [Andrew Briggs](#) (Glasgow, UK), [Adrian Levy](#) (Dalhousie, Canada) and David Henry (Toronto, Canada) paper. (Invited). No slides dinner discussion with guests from industry. Moderated by [Karl Claxton](#), York University, UK

## Tuesday, December 15, 2015

- Breakfast at BEYC 7:00 to 8:30
- Paper - 8:30 to 9:30: **Product Differentiation, Consumer Learning and the Value of Me-Too Drugs**  
 Neha Bairoliya, University of Minnesota  
 Pinar Karaca-Mandic, University of Minnesota  
[Jeffery McCullough](#), University of Minnesota  
 Amil Petrin, University of Minnesota
- Paper - 9:30 to 10:30: **Knowledge, Skill, and Technology Adoption: The Case of Implantable Cardioverter Defibrillators (ICDs)**  
 Diego Comin, Dartmouth University  
[Jonathan Skinner](#), Dartmouth University  
 Douglas Staiger, Dartmouth University
- Coffee and electronic catch-up 10:30 to 11:00
- Paper - 11:00 to Noon: **What Really Causes Fatal Overdoses?**  
[Christopher J. Ruhm](#), University of Virginia

Adjourn

## Confirmed Attendees – as December 6, 2015

<u>Name</u>	<u>Institution</u>
1. Adam Atherly	University of Colorado, Anschutz Medical Campus
2. Andrew Briggs	University of Glasgow
3. Karl Claxton*	York University
4. Diego Comin	Dartmouth University
5. Brian Cooper	i.e. Network / University of Minnesota
6. Leemore Dafny*	Harvard University / Northwestern University
7. Jessica Haupt	University of Minnesota
8. Kate Ho	Columbia University
9. Amanda Kowalski	Yale University
10. Robin Lee	Harvard University
11. Adrian Levy	Dalhousie University
12. Karen Mandelbaum	Center for Medicare and Medicaid Services
13. Bryana Mayer	Merck / Terramedica International Ltd.
14. Jeffery McCullough	University of Minnesota
15. Stephen T. Parente*	University of Minnesota
16. Christopher J. Ruhm	University of Virginia
17. Jonathan Skinner	Dartmouth University
18. Amanda Starc	University of Pennsylvania
19. Prasun Subedi	Pfizer
20. Robert Town*	University of Pennsylvania
21. Eline Van den Broek	University of Colorado, Anschutz Medical Campus

\*CHES 2015 Organizing Committee